

**SPACE TECHNOLOGIES**

[www.spacetechnologies.in](http://www.spacetechnologies.in)

# What is Space Technologies and who are we?

Space Technologies is a group of highly skilled , with long years of experience and committed digital advertising professional came together to learn and explore the latest technologies in online ecosystem to innovate and produce best possible output to our clients. Partnered with best demand sources and our programmatic technology ensure publishers to access highly paid demand to their inventory. We tirelessly upgrade our technology to keep up with the dynamic digital ecosystem. Our direct inventory pool and programmatic technology made media buying much simpler and effective for advertisers. Long years of experience had brought together quality publishers, advertisers and technology partners to work with Space Technologies.

With our expertise and experience in SEO, SMO and Adwords we make sure to reach keywords to top 10 positions in search engines for our clients.

Also we have an innovative and technologically advance web development and designing team to give you an absolutely elegant and technically sound website or an iOS or an AOS App as per your business requirement.

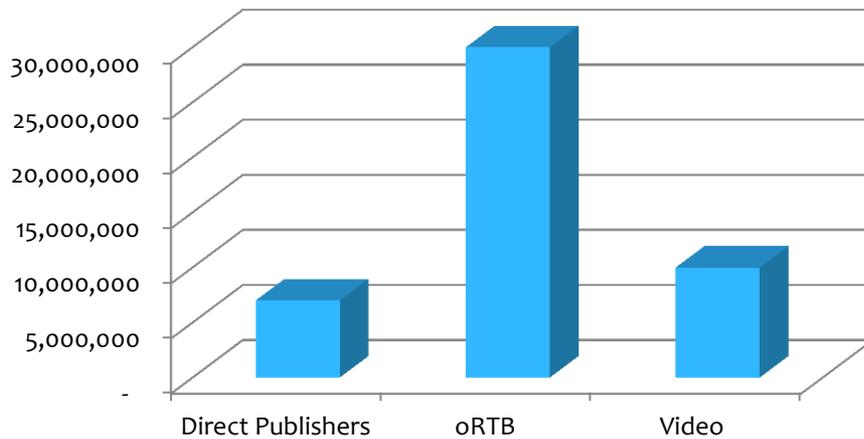
# What Technology do we use to reach Your Ad to right user?

Space Technologies is connected with major SSPs ,DSPs , Ad Networks and Publishers around the globe. Our programmatic platform make it effective for an Advertisers to reach their target audience. With combination of direct publishers and our oRTB technology we reach audience any where on internet based on advertisers targeted audience. We support apps, desktop and mobile web with formats like display banner, videos , native and innovative ad formats. We use latest technology to serve an Ad using app SDK, oRTB , VAST, VPAID or JS. We target audience with our various targeting techniques as IP, geo, latitude, longitude, retargeting , audience segment, urls, language etc. Our few technology partners are:

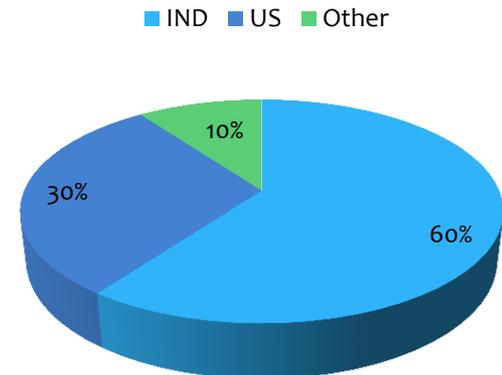


# Inventory Details

## Impressions per Day



## % for direct pub imp



# Publisher

We are having close association with publishers around the globe from all the category. If your looking to target audiences from a news , technology , auto, entertainment, Vernacular, women or any website specific audience you chose, we have our presence. Few of our publisher are:



Mathrubhumi.com



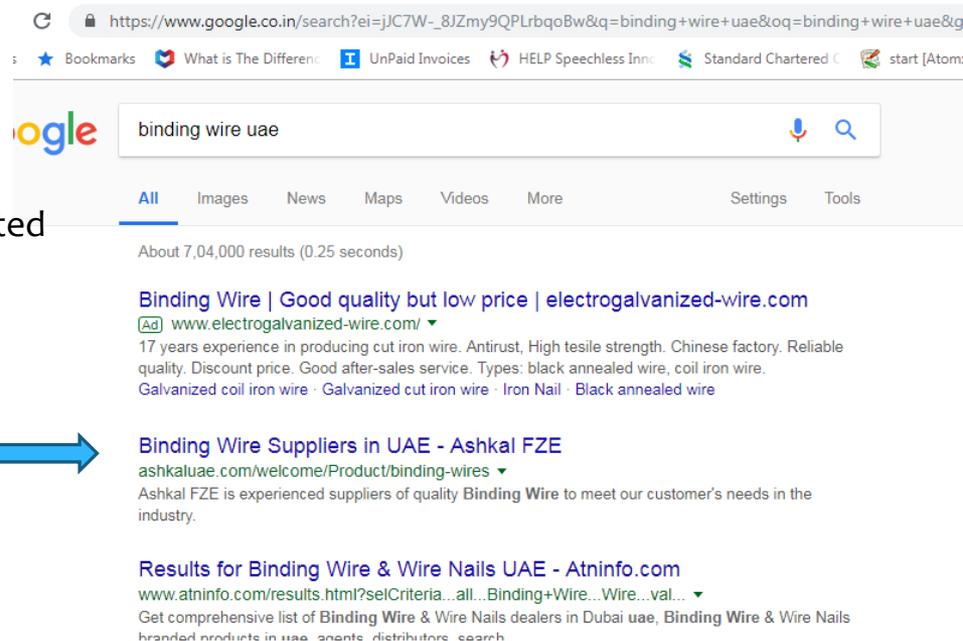
# Ad Formats



# SEO

We have an result oriented approach to SEO, we guarantee key words given to us will be on top 10 position in search engines.

SEO ( **Search Engine Optimization**) is an integral part of increasing online presence of the business. Search engine like google is the choice of most of the users to find information of a product , service or about a company or likely anything. So being present in the first 10 search result in google is very important to get your product to prospect customer.



Ashkaluae is our Customer who had entrusted us to increase their Online presence. And we delivered them. Their google search result



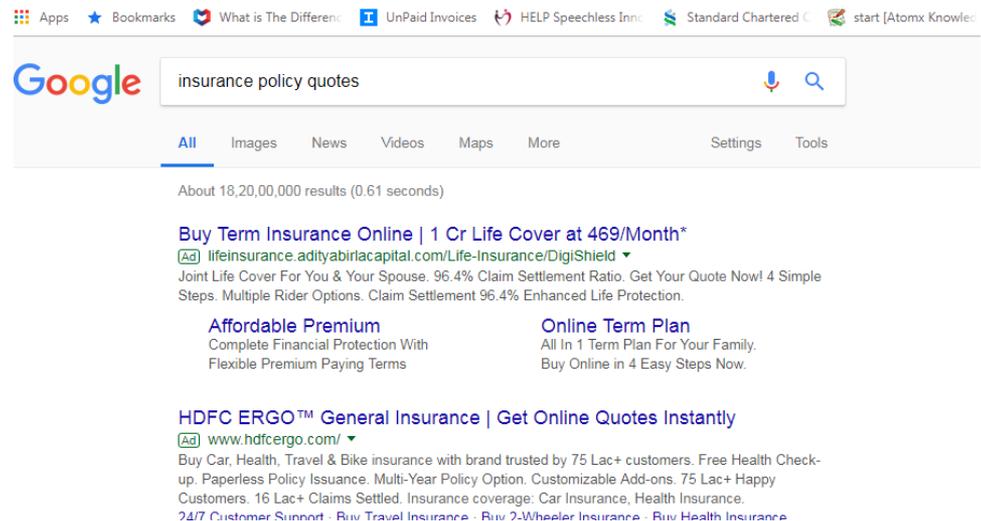
# Adwords

If you are planning to launch a new product or if you have special offer for next 15 days or any time you want to be on top 3 in google search when ever any user search a product or service which you offer???

Space Technologies is here with our expertise in Adwords PPC management.

PPC (**Pay Per Click**) model of internet marketing is an very effective method to be on top of the search results.

Adwords campaign have lot of factors like  
How much money to spent? What CPC?  
How to get click? And how to make sure  
you are not over spending the money and  
you are on top of the search engine. We  
make sure you will be on top with minimum  
money spend.



The screenshot shows a Google search interface with the query "insurance policy quotes". The search results are displayed below the search bar, showing approximately 18,200,000 results in 0.61 seconds. The top results are sponsored advertisements for life insurance. The first ad is from "lifeinsurance.adityabirlacapital.com/Life-Insurance/DigiShield" and offers "Buy Term Insurance Online | 1 Cr Life Cover at 469/Month\*". The second ad is from "www.hdfcergo.com/" and offers "HDFC ERGO™ General Insurance | Get Online Quotes Instantly".

Apps ★ Bookmarks What is The Differen: UnPaid Invoices HELP Speechless Inn: Standard Chartered C start [Atomx Knowle:

Google insurance policy quotes

All Images News Videos Maps More Settings Tools

About 18,20,00,000 results (0.61 seconds)

**Buy Term Insurance Online | 1 Cr Life Cover at 469/Month\***  
lifeinsurance.adityabirlacapital.com/Life-Insurance/DigiShield  
Joint Life Cover For You & Your Spouse. 96.4% Claim Settlement Ratio. Get Your Quote Now! 4 Simple Steps. Multiple Rider Options. Claim Settlement 96.4% Enhanced Life Protection.

**Affordable Premium**  
Complete Financial Protection With Flexible Premium Paying Terms

**Online Term Plan**  
All In 1 Term Plan For Your Family. Buy Online in 4 Easy Steps Now.

**HDFC ERGO™ General Insurance | Get Online Quotes Instantly**  
www.hdfcergo.com/  
Buy Car, Health, Travel & Bike insurance with brand trusted by 75 Lac+ customers. Free Health Check-up. Paperless Policy Issuance. Multi-Year Policy Option. Customizable Add-ons. 75 Lac+ Happy Customers. 16 Lac+ Claims Settled. Insurance coverage: Car Insurance, Health Insurance. 24/7 Customer Support - Buy Travel Insurance - Buy 2-Wheeler Insurance - Buy Health Insurance

# SMO

Present world is on Social media:



Large chunk of your customers are on social media and having your strong presence on social media is very important . Here comes Space Technologies with our SMO ( **Social Media optimization**) giving your page with maximum likes and direct leads.



# Web Designing & Web Development

Everything about your website - including the content, the way it looks, and the way it works - is determined by the website design. Web design is a process of conceptualizing, planning, and building a collection of electronic files that determine the layout, colors, text styles, structure, graphics, images, and use of interactive features that deliver pages to your site visitors. Professional Web design helps to make your business appear credible online.

Web development is the building and maintenance of websites; it's the work that happens behind the scenes to make a website look great, work fast and perform well for the best UX. In fact, web developers are like magic little elves – you never see them, but they make \*absolutely everything\* look nice and work quickly and efficiently.

If it is an App in iOS or AOS or Dynamic website we deliver it with best quality. We use latest frameworks like AngularJS, Java , CMS, .NET etc to develop elegant website you are looking for.

Our highly skilled content writing team have the art of telling your business stories with an professional touch and absolute clarity which will be appealing for your users.

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# Websites for reference

## **WordPress Websites:**

- Ø <http://www.hnstt.com>
- Ø <http://www.yeturufarms.com/>
- Ø <https://www.apollofertility.com/>
- Ø <https://www.apollodiagnosics.in/>
- Ø <https://www.regalrespice.com/>
- Ø <http://www.leepoweron.com>
- Ø <http://www.rendercon.com>
- Ø <http://www.footfallcount.com>

## **Html Websites:**

- Ø <http://www.saiqb.in>
- Ø <http://www.shieldzinternational.com>

## **Scratch PHP & MySql Websites:**

- Ø <http://www.2mycountry.com>
- Ø <http://scholarscabinet.com>

## **Ecommerce Websites:**

- Ø <http://www.mezbaan.ae>
- Ø <http://gentlebirth.com>

# Creative Team

Our creative team have the visibility and creativity to produce something unique which is appropriate for your business and tell your story. Team is highly talented to create Logo, Flyers, Animated videos and any other creative aspect of the digital world.



SPACE TECHNOLOGIES



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**6 Pack**  
at *Tabla*

1 Appetizer / 1 Curry / 2 Naan  
1 Family Size Biryani / 1 Desert of the day

Price Veg **\$37** | Price Non-Veg **\$42**

\*Premium curries / apptizers / breads / biryanis charged extra  
\*Offer Valid on takeout orders only

LIVE DOSA • LIVE CHAAT • SOUPS • CHAAT  
VEG/NON-VEG APPETIZERS • TANDOORI (CLAY OVEN)  
BIRYANI • VEG/NON-VEG ENTREES • INDO CHINESE  
TIFFINS • INDIAN BREADS • INDIAN BEVERAGES  
DESSERTS • TRADITIONAL INDIAN SWEETS

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Phone : (650) 393-4338  
Email : info@tablausa.com  
www.tablasanmateo.com



**Thank You**